

# Google Rankings Report

**SAMPLE**

**MAN**

MARKETING



# Name, Address, Phone: Summary

*Inconsistent listings result in missed leads and poor search engine visibility*

**Business Details Name:** The Stone Soup Company  
**Address:** 1919 7th Ave, Tampa, FL 33605  
**Phone Number:** (813) 247-7377  
**Website:** www.xsoup4u.com  
**Business Category:** Bar & Grill

*There are many ways for local businesses to increase their visibility online, but few are as effective as investing in local search engine optimization (SEO). This is because prospective customers use local search to find businesses in their area, making local SEO a great source of highly targeted traffic.*

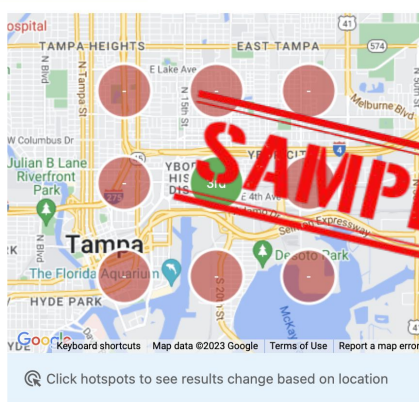


## Your listing presence



# Visibility + Name, Address, Phone

*Inconsistent listings result in missed leads and poor search engine visibility*

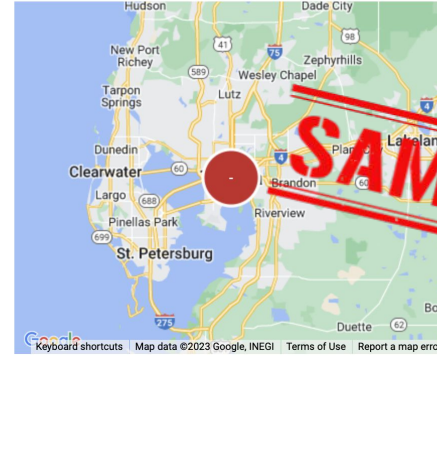


This is your average ranking on Google Maps when someone searches for 'Bar & grill + near me', depending on their location

- 7th + Grove**  
4.5 ★ • 2045 reviews  
1930 E 7th Ave, Tampa, FL 33605  
(813) 649-8422
- Gaspar's Grotto**  
4.3 ★ • 4540 reviews  
1805 E 7th Ave, Tampa, FL 33605  
(813) 248-5900
- The Stone Soup Company**  
4.2 ★ • 1731 reviews • Claimed  
1919 E 7th Ave, Tampa, FL 33605  
(813) 247-7687

Click hotspots to see results change based on location

*This is your average ranking on Google Maps when someone searches for "Bar & grill + near me," depending on their location*



This is your average ranking on Google Maps when someone searches for 'Bar & grill + Tampa', depending on their location

- Anchor Tavern**  
4.4 ★ • 568 reviews  
514 N Franklin St, Tampa, FL 33602  
(813) 223-6050
- PenX Tavern**  
4.1 ★ • 1181 reviews  
403 E Jackson St, Tampa, FL 33602  
(813) 874-7001
- Hattricks**  
4.4 ★ • 3331 reviews  
107 S Franklin St, Tampa, FL 33602  
(813) 225-4288

Your business **The Stone Soup Company** wasn't found in the top 100 search results

*This is your average ranking on Google Maps when someone searches for "Bar & grill + Tampa," depending on their location*

# Name, Address, Phone: Detail

*Inconsistent listings result in missed leads and poor search engine visibility*



## Selected Listings Overview

Listing Details				
Listing Site	Business Name	Address	Website	Phone
<span style="color: green;">✔</span> 17 accurate <span style="color: red;">✘</span> 30 not found <span style="color: orange;">!</span> 16 possible errors				
Yelp	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	stonesoupco.com	(813) 247-7687
Google	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	http://www.stonesou...	(813) 247-7687
Facebook	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	http://stonesoupco.c...	(813) 247-7687
Bing Maps	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	https://www.xsoup4u...	(813) 247-7687
YP.com	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	http://stonesoupco.c...	(813) 247-7687
Superpages	Missing	Missing	Missing	Missing
Citysearch	Missing	Missing	Missing	Missing
Yahoo! Local	Missing	Missing	Missing	Missing
MerchantCircle	Missing	Missing	Missing	Missing
Mapquest	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	http://www.stonesou...	(813) 247-7687
Yellow Book	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605-3809	www.stonesoupco.com	(813) 247-7687
Local.com	Missing	Missing	Missing	Missing
DexKnows	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	http://www.stonesou...	8132477687
Foursquare	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	http://www.stonesou...	(813) 247-7687
Better Business Bureau	Missing	Missing	Missing	Missing
Yellow Bot	Missing	Missing	Missing	Missing

SAMPLE

Twitter	Missing	Missing	Missing	Missing
Bcoupons	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	Missing	8132477687
showmelocal	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	Missing	(813)247-7687
Chamber Of Commerce.com	Missing	Missing	Missing	Missing
Find Open	Missing	Missing	Missing	Missing
ABLocal	Missing	Missing	Missing	Missing
YaSabe	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	https://www.xsoup4u...	(813)-247-7687
Tupalo	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605-3809	http://www.stonesou...	(813)-247-7687
Judy's Book	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	(813) 247-7687	Missing
LocalStack	Missing	Missing	Missing	Missing
TripAdvisor	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605-3716	http://www.stonesou...	813-247-7687
Local Database	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	Missing	8132477687
LinkedIn	Missing	Missing	Missing	Missing
GoLocal247	Missing	Missing	Missing	Missing
PointCom	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	Missing	8132477687
Central Index US	Missing	Missing	Missing	Missing
iGlobal	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	https://www.stonesou...	8132477687
indeed.com	Missing	Missing	Missing	Missing

SAMPLE

# Name, Address, Phone: Detail

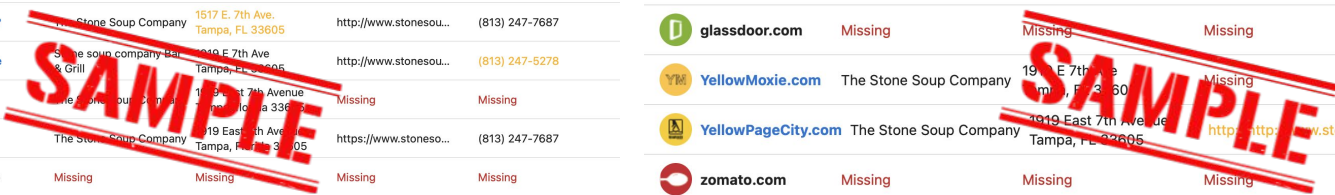
*Inconsistent listings result in missed leads and poor search engine visibility*



## Selected Listings Overview

	LocalSolution.com	Missing	Missing	Missing	Missing
	Dun & Bradstreet	Missing	Missing	Missing	Missing
	The Stone Soup Company	1919 East 7th Avenue Tampa, 33605			
	us-info.com	Missing	Missing	Missing	Missing
	Stone Soup CO	1910 East 7th Avenue Tampa, Florida 33605	http://Stonesoupc...c...	8132477687	
	The Stone Soup Company	1517 E. 7th Ave. Tampa, FL 33605	http://www.stonesou...	(813) 247-7687	
	The Stone Soup Company (Bar & Grill)	1919 E 7th Ave Tampa, FL 33605	http://www.stonesou...	(813) 247-5278	
	The Stone Soup Company	1919 East 7th Avenue Tampa, Florida 33605	Missing	Missing	
	The Stone Soup Company	1919 East 7th Avenue Tampa, Florida 33605	https://www.stonesou...	(813) 247-7687	
	Missing	Missing	Missing	Missing	
	Missing	Missing	Missing	Missing	
	AmericanTowns.com	Missing	Missing	Missing	Missing
	N49	Missing	Missing	Missing	Missing
	acompio	Missing	Missing	Missing	Missing
	The Stone Soup Company	1919 East 7th Avenue Tampa, Florida 33605	https://www.stonesou...	(813) 247-7687	
	Missing	Missing	Missing	Missing	
	The Stone Soup Company	1919 East 7th Avenue Other, FL 33605	Missing	8132477687	
	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605-3809	http://www.stonesou...	813 247-7687	

	Insider Pages	Missing	Missing	Missing	Missing
	Pages24	The Stone Soup Company	1910 E 7th Ave Tampa, Florida 33605	http://www.stonesou...	(813) 247-7687
	USCity	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605		(813) 247-7687
	glassdoor.com	Missing	Missing	Missing	Missing
	YellowMoxie.com	The Stone Soup Company	1919 E 7th Ave Tampa, FL 33605	Missing	8132477687
	YellowPageCity.com	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	http://www.sto...	8132477687
	zomato.com	Missing	Missing	Missing	Missing
	Yellow Pages Directory	The Stone Soup Company	1919 East 7th Avenue Tampa, FL 33605	Missing	8132477687
	My Local Services	Missing	Missing	Missing	Missing
	Brownbook	The Stone Soup Company	1919 East 7th Avenue Tampa, 33605	Missing	(813)247-7687
	LocalPages.com	Missing	Missing	Missing	Missing



# Takeaways & Recommendations

- **Cornerstone of Your SEO:** Digital listings are your business's online details like name, address, phone number, and website on platforms like Google My Business and Yelp. Accurate listings boost your online presence, help customers find you easily, improve local SEO, and increase traffic to your locations.
- **Avoid Pitfalls:** Common issues with digital listings include inconsistent information, outdated details, and errors. These problems can confuse customers, reduce search engine rankings, and impact your business's credibility and sales.
- **Engage with Local Foundation:** To enhance your online visibility and accuracy, sign up for the Local Foundation solution (see next slide). This service streamlines the claiming, setup, and management of your digital profiles across major platforms, ensuring a cohesive and optimized digital presence. Email [mSP@manmarketing.com](mailto:mSP@manmarketing.com) to get started today!

# Questions?

**Charles Noell**

*Senior Marketing Support Manager*

[cnoell@manmarketing.com](mailto:cnoell@manmarketing.com)



**Kyle Rossom**

*Digital Director*

[krossom@manmarketing.com](mailto:krossom@manmarketing.com)



**Kristin Rowe**

*Paid Search & Paid Social Director*

[krowe@manmarketing.com](mailto:krowe@manmarketing.com)



**Kevin Cui**

*President*

[kcui@manmarketing.com](mailto:kcui@manmarketing.com)



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*Award Winning Services*

Since 1980

*1801 S Meyers Rd Suite 130  
Oakbrook Terrace, IL 60181*

630-929-5200



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